# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM466923

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Matthew Newman		02/07/2018	INDIVIDUAL:

### **RECEIVING PARTY DATA**

Name:	Organic Stride, LLC	
Street Address:	19046 Bruce B Downs Blvd #1090	
City:	Tampa	
State/Country:	FLORIDA	
Postal Code:	33647	
Entity Type:	Limited Liability Company: FLORIDA	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5290127	HAVASU NUTRITION

### CORRESPONDENCE DATA

Fax Number: 9547618475

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9547652919 Email: bjr@trippscott.com **Correspondent Name:** Bryan J Rush Esq.

Address Line 1: 110 SE Sixth Street, 15 Floor Address Line 4: Fort Lauderdale, FLORIDA 33301

NAME OF SUBMITTER: Bryan J Rush Esq. SIGNATURE: /Bryan J Rush/ **DATE SIGNED:** 03/23/2018

**Total Attachments: 1** 

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**TRADEMARK** REEL: 006300 FRAME: 0625 900443981

### ASSIGNMENT OF TRADEMARK AND GOOD WILL

THIS ASSIGNMENT OF TRADEMARK AND GOOD WILL (hereinafter "<u>Assignment</u>"), is made and entered into February 7, 2018, by MATTHEW NEWMAN ("Assignor") and ORGANIC STRIDE, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor desires to assign, transfer, set over, convey, and deliver to Assignee Assignor's interest in the Trademark (as defined below), including the good will of the business in which the Trademark is used, to the extent assignable or owned by Assignor.

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and for other good and valuable consideration, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title, claim, and interest, if any and to the extent assignable, in the following Trademark, including the good will of the business in which the Trademark is used:

HAVASU NUTRITION
Registration Number: 5290127
Registration Date: September 19, 2017

Assignor hereby acknowledges and agrees that all liabilities and obligations of Assignor, if any, in connection with the Trademark accruing or arising prior to the date hereof are not being assumed by Assignee and that such liabilities and obligations are and shall continue to be the obligation of Assignor.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

"Assigner"

Name: Matthew Newman

TRADEMARK REEL: 006300 FRAME: 0626

**RECORDED: 03/23/2018**